



Market News

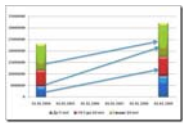


Russia's 2009 Import volume

Compared to 2008 the import of new cars in 2009 declined by 74% - a total of 521,340 units which is four times less than 2008. Furthermore, the import of used cars dropped even more dramatically - 96.6% ie down 12,370 units. Cars older than five years were only 1,340 units (decline of 81%).

Vedomosti.ru, 01.02.2010

ВЕДОМОСТИ
КОНФЕРЕНЦИИ



Russia's car park evolution

According to the Russian Automotive Market Research Agency (NAPI) the auto park in Russia from 2004 - 2009 showed a slight reduction (3.8%) of cars older than 10 years and also a reduction of cars aged between 5 and 10 years of 4.5%. The car park younger than 5 years experienced an increase of 8.3% and occupies 28% of the total car park. Although the latter segment grew, the car park is still dominated by cars older than 10 years i.e. occupying a share of 46% of the total Russian car park.

Napinfo.ru, 19.01.2010

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Vehicle Manufacturers and Strategy









Toyota increases its production volume

In 2009 Toyota increased its production of the model Camry by 30% from 6,393 to 8,310 units.

Rian.ru, 18.01.2010

DE. RIAN.RU

	<p>Avtovaz' production volume 2009</p> <p>In 2009 Avtovaz produced 294,737 vehicles of the brand Lada: this includes 34,756 which were exported. The volume leader was Lada Priora with 91,000 units. In 2010 Avtovaz is changing production platforms so it can assemble the vehicles under the Alliance agreement with Renault Nissan.</p> <p><i>RB.ru, 18.01.2010</i></p> 
	<p>A new brand is anticipated in Russia</p> <p>The Russian car market is expecting a new brand - the name is yet to be published. The project investment for the new brand is estimated to be approximately €100 – 140 million coming from the investment company Onexsim. The car will serve the low cost customer segment. The manufacturer has not been not appointed yet, but negotiations are underway with Avtovaz and GAZ.</p> <p><i>Rian.ru, 21.01.2010</i></p> 
<p>Dealer Sales Network and Dealer Groups</p>	
	<p>The Top 12 dealer groups decreased sales by 70% in 2009</p> <p>According to the Russian Dealer Association (ASROAD), in 2009 the top 12 dealer groups' volume declined by @ 49% on average: the group Blok reported a decline of 70%. According to experts, the most difficult month was January 2009 due to the introduction of import duties. The top 12 groups (i.e. Atlant-M, Genser, Avtomir and Modus) have enjoyed a market share of 14% of new cars sales in Russia in 2009.</p> <p><i>Auto.lenta.ru, 27.01.2010</i></p> 

Legal Framework

	<p>Scrappage scheme starts in March</p> <p>The Ministry of Industry and Trade will start the Russian scrappage scheme on 8th March 2010. Each customer will receive €1,100 when he buys a new car produced in the Russia. The Ministry hopes to increase new cars sales by 200,000 units: the scrappage budget is set at €213 million. In addition the Ministry will pay €21 million for scrapping the old cars.</p> <p><i>Minprom.gov.ru, 22.01.2010</i></p> 
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