

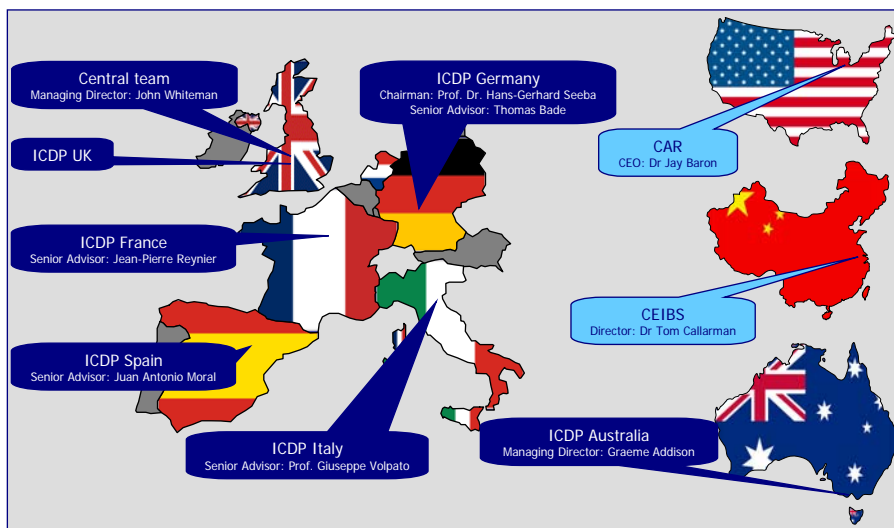
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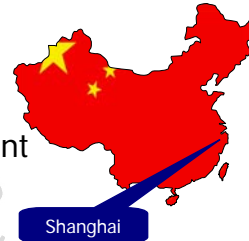
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ICDP research in China

- ◆ In cooperation with China Europe International Business School – CEIBS
 - Professor Pedro Nueno, Executive President
- ◆ ICDPC directed by Dr Tom Callarman
 - Supply chain expert
- ◆ Pilot research underway
- ◆ Local funding for the ICDPC Programme is required



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Details of ICDPC research year 1

- ◆ New vehicle distribution in China
- ◆ Used vehicles in China
- ◆ Dealer groups in China

... as well as international comparative data

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ICDP reports will provide methodology for ICDPC research



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Member benefits

- ◆ Access to research and papers
- ◆ Access to ICDP discussion forums and conferences
- ◆ Special briefings
- ◆ Networking
- ◆ Forum for discussion
- ◆ Independent business case development

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Value of ICDPC research in China

- ◆ Industry facing challenges of globalisation
 - Major changes ahead for distribution
- ◆ Develop an understanding of world 'best practice'
 - And how China compares
- ◆ Involved Members can develop a shared agenda for change
- ◆ ICDPC will provide objective data and thought leadership

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ICDPA China Member benefits

- | | |
|--|---|
| <ul style="list-style-type: none">◆ Direct access to local research◆ Idea exchange with research team◆ Dialogue and debate with colleagues◆ ICDPC seminars and publications | <ul style="list-style-type: none">◆ International reference points◆ Invitations to ICDP Forums in other countries◆ Network with other thought leaders in automotive strategy and distribution |
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Contact details To learn more about ICDPC

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